



VIELFALT  
ERLEBEN  
ZUGANGSCHANCEN  
VERBESSERN

Fachkonferenz Jugend-  
und Schüleraustausch

OCTOBER 5 – 7, 2022  
IN SEMINARIS SEEHOTEL  
POTSDAM

# YOUTH AND STUDENT EXCHANGE SYMPOSIUM 2022

## EXPERIENCING DIVERSITY – IMPROVING ACCESSIBILITY

### PROGRAM

Please note: For the most part this symposium will be held in German. Contributions that are held in/translated to English are marked with an **asterisk\***.

## PROGRAM



### Wednesday, Oct 5, 2022

Moderation conference day 1: [Anke Bruns](#)

#### Individual arrival

12:00 – 13:30

#### Lunch

Seminaris SeeHotel Potsdam, restaurant *Feine Brandenburger*

14:00 – 15:45

#### Opening

Welcome, meet and greet

#### Poetry Slam

„Eine gescheiterte Integration“, [Aidin Halimi](#)

#### Talks on educational and social injustice

- “Social injustice – A situation analysis”, [Dr. Markus Gamper](#), Institute for Comparative Educational Research and Social Sciences, University of Cologne
- “No data no justice”, [Heike Abt](#), Psychologist, Intercultural Personnel and Organizational Consulting, Institute for Cooperation Management (iko) Regensburg
- “A look in the mirror – Why we all render international youth work impossible”, [Katharina Teiting](#), Project and Team Manager, “Generation Europe – The Academy”

#### Opening remarks

**Bettina Bundszus**, Director of the Department Children and Youth, Federal Ministry of Family Affairs, Senior Citizens, Women and Youth

15:45 – 16:15

#### Coffee break

16:15 – 18:30

#### Focus groups and workshops on overcoming social injustice

- “Educational injustice – challenges and solution approaches”, [Dr. Markus Gamper](#), University of Cologne
- “Underrepresented groups in youth and student exchanges – an inventory”, [Heike Abt](#), Institute for Cooperation Management (iko) Regensburg
- “Generation Europe: Participation and inclusion in European educational work”, [Katharina Teiting](#), “Generation Europe – The Academy”
- “Impact of involvement – How youth participation improves the accessibility of youth exchange”, [Svetlana Sevastyanova](#), Spokesperson for international work with JunOst e.V.; Director of the educational project „DRUZI”
- “Europe as an opportunity – Creating positive conditions for European learning and transnational exchange for all young people”, [Alexander Hauser](#), Specialist for Youth Social Work & Europe, Federal Association for Catholic Youth Welfare
- “Schule:Global – Joining forces to increase diversity” \*, [Annina Duchardt](#), School coach, Schule: Global; Public relations Coordinator YFU

## PROGRAM



- “Talent is universal, but opportunities are not – Practical insights into ApplicAid´s work promoting scholarships for students with educational disadvantages” \*, [Katharina Schwerdt](#), Workshop team ApplicAid e.V.
- “A glimpse into the workshop: Shaping job mobility with socially disadvantaged trainees”, [KatrIn Busche](#), Arbeit und Leben Hamburg e.V., Department for International Education – Coordinator Mobility, Business cooperations, Vocational training/Erasmus+

18:30 – 19:30 Dinner at the hotel

19:30 – 21:00 **Evening events to choose from**

- Lecture followed by discussion: “War in Europe 2022. Consequences for conceptual foundations of student and youth exchange between international understanding, intercultural learning and reflexive internationality”, [Prof. Dr. Andreas Thimmel](#), Professor for Social Work, University of Applied Sciences Cologne
- Bowling, Darts and Pool at the hotel

## Thursday, Oct 6, 2022

Moderation conference day 2: [Anke Bruns](#)

07:00 – 09:00 Breakfast

09:30 – 10:30 **Open talk on youth exchanges, student exchanges and long-term individual student exchanges in Germany**

- [Daniel Poli](#), Director of IJAB – International Youth Service of the Federal Republic of Germany
- [Gernot Stiwitz](#), Director of the Pädagogischen Austauschdienstes (PAD)
- [Julia Birnbaum-Crowson](#), Board member of aubiko (Society for Exchange, Education and Communication); 2022 spokesperson for AJA (Workgroup non-profit Youth Exchange)

10:30 – 11:00 Coffee Break

11:00 – 13:00 **Country specific insights**

### Opening statement

**Tobias Bütow**, Secretary General of the Franco-German Youth Office; Spokesperson for the Initiative “Austausch macht Schule” [requested]

### Open Space

- “Goals and Effects of German-American youth exchange”\*, [Nathan Cooper](#), Deputy Cultural Affairs Attaché, and [Bettina Heinen-Kösters](#), Director Germany, Exchanges, Visitor & Diversity Programs, U.S. Embassy Berlin
- „An Insight into the the study ‚International Narratives of International Youth Work“, [Nina Festing](#), Head of “International Youth Work” at transfer e.V. as well as project leader within Network Forschung und Praxis im Dialog – Internationale Jugendarbeit (FPD)
- „Rights-based youth exchange“, [Hasan Oğuzhan Aytac](#), Director of the Turkish umbrella association Gençlik Örgütleri Forumu (Forum of Youth Organization)

## PROGRAM



- “China’s perspective on youth exchange”\*, [Dana Hua Lee](#), CEO of YFU China; International Board Member of YFU
- “Conceptual reflections on the choice of partner countries for international youth and student exchange and their consequences for accessibility”, [Prof. Dr. Anatoli Rakhkochkine](#), Institute of Educational Science, University Nuremberg

13:00 – 14:00	Lunch
14:00 – 15:00	Break and optional activities
15:00 – 17:30	<b>Exchange of experiences and talk between young people and representatives of state, federal and local politics</b> <ul style="list-style-type: none"><li>• <b>Martin Gassner-Herz</b>, Member of the Bundestag (FDP), Rapporteur for Youth and Student Exchange</li><li>• <b>Florian Siekmann</b>, Member of the Landtag Bavaria (Bündnis 90/Die Grünen), Spokesman for European Politics</li><li>• <b>Katja Poschmann</b>, Member of the Landtag Brandenburg (SPD), Spokesperson for Politics on Education [requested]</li><li>• Perspectives of students and youth</li></ul>
18:00 – 20:00	Dinner at the hotel
20:00 – 21:30	<b>Evening event: Reading with live music</b> „Märkische Stimmungen. Eine Autoplauderei“ (from: „Unausstehlich und reizend zugleich: Die Brandenburger“, Vacat Verlag Potsdam 2019), <a href="#">Martin Ahrends</a> accompanied by a String octet, Municipal Music School Potsdam, “Johann Sebastian Bach”

## Friday, Oct 7, 2022

Moderation conference day 3: [Anke Bruns](#)

07:00 – 09:00	Breakfast and check-out
09:30 – 12:30	<b>Heading for new shores Reflection and outlook</b> <b>River cruise on Lake Templiner See</b> <ul style="list-style-type: none"><li>• Which insights did we find most moving?</li><li>• What discussions and formats would we like to continue?</li><li>• What are new takeaways from the symposium for us?</li></ul> Conclusion and informal personal exchange
12:30 – 14:00	Lunch at the hotel Individual departure

## Organization

The [Workgroup Non-profitable Youth Exchange \(AJA\)](#) was founded in 1993 to draw the public's attention to the educational impact of long-term youth and student exchange programs, to inform and to help shape the programs' expansion. For decades, its member organizations have made a valuable contribution to intercultural understanding and civil society engagement with worldwide youth exchange. The AJA sets quality standards and represents the interests of international youth exchange to promote long-term youth and school exchange.

The [German Youth For Understanding Committee e.V. \(YFU\)](#) is a non-profit association and one of the oldest and largest organizations for international youth exchange. In the usually one-year exchange programs the participants immerse themselves completely in everyday life of their host country and gain new perspectives on the world. During the exchange year they live with host families who in return discover a new culture in their own home. Since YFU was founded in 1957 around 70,000 young people have taken part in the exchange programs. Under the motto "At home in the world" YFU works with partner organizations in around 50 countries to promote tolerance, intercultural education, and global responsibility. Around 4,000 volunteers work for YFU throughout Germany and around 60 full-time employees complement this from the Hamburg office. To enable as many young people as possible to have an exchange experience, regardless of their financial situation, YFU awards hundreds of income-related scholarships every year.

The organizers AJA and YFU have set up a steering group and a project group to provide professional advice. Actors from the following organizations are involved in the steering group: Austausch macht Schule (AmS), Bundesministerium für Familie, Soziales, Frauen und Jugend (BMFSFJ), Deutsch-Türkische Jugendbrücke, Forschung und Praxis im Dialog (FPD), Haus am Maiberg, IJAB – Fachstelle für Internationale Jugendarbeit der Bundesrepublik Deutschland e.V., Joachim Herz Stiftung, Pädagogischer Austauschdienst (PAD), Stiftung Deutsch-Russischer Jugendaustausch, Stiftung Jugendaustausch Bayern, Stiftung Mercator.

The project group represents the diversity of actors in youth and school exchanges. The members represent the organizations AFS Interkulturelle Begegnungen e.V., Bayerischer Jugendring, Experiment, Grüne Fraktion Bayern, IKO – Institut für Kooperationsmanagement, Open Door International e.V., Pädagogisches Institut – Zentrum für Kommunales Bildungsmanagement der Stadt München, Universität Jena (Sozialgeografie). They contribute their know-how in the fields of program planning, public relations, and the social program.

For more information: [www.fk-jugendaustausch.de](http://www.fk-jugendaustausch.de)

---

## CONFERENCE & ACCOMMODATION

### Seminaris SeeHotel Potsdam

An der Pirschheide 40  
14471 Potsdam  
+49 (0) 331-90 90 40 0

[Arrival](#)

## ORGANIZATION

### AJA – Arbeitskreis gemeinnütziger Jugendaustausch gGmbH

Gormannstraße 14, 10119 Berlin  
[info@fk-jugendaustausch.de](mailto:info@fk-jugendaustausch.de)  
+49 (0) 30-33 30 98 75

### Deutsches Youth For Understanding Komitee e.V. (YFU)

Oberaltenallee 6, 22081 Hamburg  
[info@fk-jugendaustausch.de](mailto:info@fk-jugendaustausch.de)  
+49 (0) 40-22 70 0-226

---

Organized by



Sponsored by

